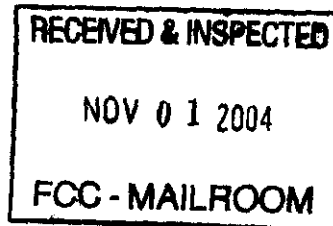




200 North Lake Street • Cadillac, Michigan 49601
231.775.0181 • fax 231.775.8755
www.cadillac-mi.net



Honorable Michael Powell
Chairman
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

Re: Review of the Emergency Alert System, EB Docket No. 04-296

Dear Chairman Powell:

Municipalities need a means to alert their residents about local emergencies such as local severe weather conditions, unexpected road/bridge closings, local toxic waste spills, gas main leaks or water system problems. As a result, for decades municipalities have required local emergency alert systems in their cable franchises. They allow municipalities to communicate directly with their residents, without going through third parties and without alerting other communities. Such local alerts are not appropriate for and are not carried by the more recent regionally oriented current Federal Emergency Alert System, which typically serves several counties. They are also used as a backup in case the Federal Emergency Alert System does not work. The FCC has strongly supported cable local emergency alert systems in the past against attempts to preempt them.

We are concerned that your current rulemaking on emergency alert systems doesn't acknowledge cable local emergency alert systems and seems inclined to preempt them, despite the FCC's past support for them. You do not have the power to preempt them because they are provided for in cable franchises, and Congress didn't give you the authority to preempt them. We are also concerned that the new Federally governed national alert system proposed in the rulemaking does not take municipalities into account or their need to have direct, effective, immediate means for alerts targeted to their residents.

Please make sure that you do not preempt the local emergency alert systems provided for in cable franchises across the country. If you do create a new Federally governed national alert system please make sure that it provides for participation by municipalities and allows them to send alerts directly (without the intervention of a third party) targeted to their residents in the event of a local emergency.

Very truly yours,

Ronald J. Blanchard
Mayor
City of Cadillac

cc: Commissioner Kathleen Q. Abernathy
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

cc: of Cadillac
11/1/04



200 North Lake Street • Cadillac, Michigan 49601
231.775.0181 • fax 231.775.8755

www.cadillac-mi.net

Commissioner Michael J. Copps
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

Commissioner Kevin J. Martin
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

Commissioner Jonathan S. Adelstein
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

 Secretary
Federal Communications Commission
445 12th Street SW
Washington D.C. 20554

Ms. Marilyn Mohrman-Gillis
Director of Policy and Federal Relations
National League of Cities
1301 Pennsylvania Avenue NW
Suite 550
Washington D.C. 20004

Ms. Elizabeth Beaty
Executive Director
NATOA
1800 Diagonal Road
Suite 495
Alexandria, VA 22314

Mr. Jeffrey Arnold
Deputy Legislative Director
National Association of Counties
440 First Street, N.W.
8th Floor
Washington DC 20001

Mr. Ron Thaniel
Assistant Executive Director
U.S. Conference of Mayors
1620 I Street
Fourth Floor
Washington, DC 20006